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Aichi Prefectural Government (JAPAN) Email Newsletter
Vol.7 (March 2008) -JETRO Paris Aichi Office

Aichi Prefectural Government plans to use this Email Newsletter to provide overseas visitors with the latest information on corporate incentives, tourism and various other activities in Aichi prefecture on a regular basis. If you get the chance, we hope that you will come back and visit Aichi prefecture again some day.

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[1]Profile of Aichi Prefecture #7:

- ① Promotion of Central Japan International Airport by Mr. Kanda, Governor of Aichi

In order to expand the activities of the Central Japan International Airport and increase the demand on international lines, Mr. Kanda, governor of Aichi Prefecture has engaged himself in the promotion of the airport, held between 24 and October 31, 2007 in cooperation with the Central Japan International Airport Co. Ltd. In this promotion for European airlines and governments, we have emphasized the importance of cooperation between governments and industries, and shown our efforts to support the airport with the local authorities. We have also introduced the economic growth of the Aichi region which retains the number 1 position for the shipments amount for 30 successive years. International cultural and touristic exchanges have also increased significantly after the 2005 World Exposition in Aichi. We could let European airlines know about the high potential of Central Japan International Airport successfully.

Website:

<http://www.centrair.jp/en/index.html>
http://www.cjiac.co.jp/english/eng_index.html

- ② Port of Nagoya : 100th anniversary

Nagoya Port was opened on October 11, 1907. It is the largest port in the Japan for fifth consecutive year with the total cargo handling volume of 208 million tons in 2006. 900 people attended the ceremony on the 100th anniversary held on November 5, 2007 in the aquarium of Nagoya. In the ceremony, Governor Kanda gave the speech:

« The Nagoya Port has faced many difficulties during these 100 years. It's thanks to the passion and efforts of our predecessors that have made such development. We hope to follow in their footsteps and that the Nagoya port continues its growth to improve the lives of Nagoya and Japan. »

The Port of Nagoya would find its place among the largest international ports in the world.

[2] GNI (Greater Nagoya Initiative)'s Foreign Companies Inviting Program

I-BAC (Nagoya-Aichi International Business Access Center), made up of the Aichi Prefectural Government, the City of Nagoya, the Nagoya Chamber of Commerce and Industry and the Nagoya Port Authority has send a delegation of Aichi Prefecture to England and Germany from 13 to 20 November.

Main activities

① Meeting with SBAC (Society of British Aerospace Companies)

England has the second global hub in the sector of the aerospace industry. The delegation has had the meeting with the SBAC and its 5 members companies to promote the aerospace hub of Aichi and Nagoya. Mr.Tomiyoshi, Director General of the department of Industry and Labor of Aichi Prefectural Government, explained the current situation in Aichi, as well as the support system for enterprises that wish to locate in its region. On the other hand, the situation in England and its activities were presented by SBAC, who have shown their intention to enforce the relation between Japan and England in order to exchange the information and improve our competitiveness.

② Visits to British enterprises

The delegation visited the enterprises of machine tools and the environment.

③ Visit to JETRO London

Despite the image of England as a country of finance, there are indeed many companies advanced in the software and systems development sector. Collaboration with Japanese companies in the aerospace industry, Bio technology and IT would be possible.

London is more attractive than New York as a centre of finance because of its policy of simplifying procedures and legislation. JETRO London advised us to establish an attractive environment for business in order to create a business center in Asia.

④ Visit to Embassy of Japan in the UK

We got the brief on the favorable economic situation of England like that the English GDP per person has exceeded Japanese one in 2005, that British economic growth was 2.7% in 2006, and that R&D industry keeps strong etc.

⑤ Participation for Japan Business Forum organized by JETRO

To promote German investment in Japan and economic exchange between German and Japanese companies, the Ministry of Economy, Trade and Industry (Meti) and JETRO organized a forum in cooperation with the Federal Ministry of Economics and Technology, German local autonomies and economic organizations. From Japan, Mr. Nakano, Vice-Minister of Meti, Mr. Matsuzawa, governor of Kanagawa, and Mr Noro (Chief of mission GNI), governor of Mie have participated as speakers.

Website:

<http://www.greaternagoya.org/>



[3] 142nd BIE (The Bureau of International Expositions) general Assembly

The 142nd BIE General Assembly was held on 26 and 27 November 2007 at the Palais des Congrès de Paris in France. In this meeting, the city of Yeosu in South Korea was selected as the

organizer of the International Exhibition of 2012. The other two candidate cities were Wroclaw in Poland, and Tangier in Morocco. Jean-Pierre Lafon (France) was also elected as new president of the BIE. There was no statement about the 2005 World Exposition in Aichi and the AVE (the Association of Cities and Regions Hosting International Exhibition). Some candidate countries for the 2015 World Exposition were also presented (Izmir in Turkey and Milan in Italy). The host country for 2015 will be nominated at the next general meeting scheduled on 31 March 2008. The PR committee provided a report on the traveling exhibition organized by the BIE, which begins its tour in Milan in February 2008. It will be held in 10 cities where World Exposition was organized in the past: Milan, Lisbon, Brussels, Paris, New York, Chicago, San Francisco, Osaka, Nagoya and London. At Nagoya, GISPRI (Global Industrial and Social Progress Research Institute) charged of the affairs of Expo 2005, will hold this traveling exhibition in the Art Cultural Center in Aichi in 2009.

Website:

<http://www.bie-paris.org/main/index.php?lang=1>

[4] Participation in the China International Industry Fair 2007 for promoting their environmental technology

The Aichi Prefecture Government and 17 local companies (8 companies in the environmental sector and 9 Aichi brand industries) participated in the exhibition International Industries in China 2007 and exhibited their manufacturing technology. 6,406 people visited the Aichi booth and 878 business meetings were held. We organized a seminar on the environment during the exhibition, in collaboration with the City of Shanghai and organizers of the World Expo 2010. We have introduced technology and products to Chinese enterprises. Mr. Inagaki, Vice-Governor of Aichi Prefectural Government, and also an expert on the Environment, has participated in the inauguration ceremony of the exhibition for the second consecutive year and presented Aichi Prefecture and its businesses. On the previous day of the inauguration, he met with the Deputy Mayor of Shanghai and participated in the gala opening dinner hosted by the Mayor of Shanghai.



[5] Report on the Activities of the JETRO Paris Aichi Office

#Main achievements (April - June 2007)

- Held the Greater Nagoya business seminar in Paris in which about 60 French companies assembled to obtain information about the GN region Investment environment
- Presented Aichi prefecture to 5 foreign companies interested in moving to Aichi and promoted investment there
- Promoted Central Japan International Airport to air lines in cooperation with the Aichi Prefectural Government

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■Related websites

- Aichi Prefectural Government: <http://www.pref.aichi.jp/index-e.html>
- Investment and Trade Division: <http://www.pref.aichi.jp/ricchitsusho/index.html>
- Tourism and Convention Division: <http://www.pref.aichi.jp/kanko/index.html>
- Aichi Enterprise Bureau Investment Promotion Division: <http://www.pref.aichi.jp/youchi/e/index.html>
- JETRO: <http://www.jetro.go.jp/en/invest/region/aichi/index.htm>
(Introduction to Aichi prefecture)

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