

Cultural Programme Exhibitors List

As part of the official Cultural Programme, events will be held at the main venue, competition venues (for ticket holders), the Main Media Centre (for media personnel), and accommodation facilities (for athletes and officials).

Municipalities in Aichi Prefecture

Toyohashi City Okazaki City Ichinomiya City Seto City Handa City Kasugai City Toyokawa City Tsushima City Hekinan City Kariya City Toyota City Anjo City Nishio City Gamagori City Inuyama City Tokoname City Konan City Komaki City Inazawa City Shinshiro City Tokai City Obu City Chita City Chiryu City Owariasahi City Takahama City Iwakura City Toyoake City Nisshin City Tahara City Aisai City Yatomi City Miyoshi City Ama City Nagakute City Toyoyama Town Oguchi Town Fuso Town Oharu Town Kanie Town Tobishima Village Agui Town Higashiura Town Minamichita Town Mihama Town Taketoyo Town Kota Town Shitara Town Toei Town Toyone Village

Municipalities Hosting Competition Venues Outside Aichi

Tokyo Metropolitan Government Gifu Prefectural Government Kakamigahara City Kaizu City Hamamatsu City Kakegawa City Fukuroi City Izu City

Aichi Prefectural Government

General Affairs Div. Culture and Arts Div. Cultural Properties Sect. Living Environment and Ground Subsidence Sect. Recycling and Waste Management Div. Disabled Persons Welfare Div. Industry Promotion Div. Human Resources Development Div. Tourism Strategy Div. International Tourism and Convention Div. Food Education and Marketing Div. Agricultural Production Div. Land Planning Div. Forestry Administration Div. Civil Aviation Administration Div. Sports Events Div.

Nagoya City

Disaster Prevention Planning Div. Planning Div. General Coordination Div. International Affairs Div. Asian Games & Asian Para Games Promotion Div. Gender Equality Promotion Div. Sports Promotion Div. Sports Strategy Div. Labor Planning Div. Startup Support Div. Tourism Promotion Div. Culture and Art Promotion Div. Environmental Planning Div. Regional Environment Policies Div. Resources & Waste Recycling Planning Div. Resources & Waste Recycling Promotion Div. River Planning Div. Urban Agriculture Div. Nagoya City Museum Fire Bureau Chikusa Ward Higashi Ward Kita Ward Nishi Ward Nakamura Ward Naka Ward Showa Ward Mizuho Ward Atsuta Ward Minato Ward Minato Ward Nanyo Branch Minami Ward Moriyama Ward Midori Ward Meito Ward Tenpaku Ward

Aichi Prefectural Schools

Aichi High School of Technology and Engineering Aichi Commercial High School Shoin High School Setokita Sogo High School Ichinomiya Commercial High School Asuke High School Nagoya School for the Visually Impaired Nagoya School for the Deaf

Other Participating Organisations Approved by the Host City

Nagoya Regional Taxation Bureau Tokai Regional Agricultural Administration Office Chubu Bureau of Economy, Trade and Industry
※Collaborating organizations of the host city are not listed.

Important Information for Visitors



Congestion is expected around the venues. Please use public transportation when visiting.



Please protect yourself from heatstroke. Stay hydrated and take frequent breaks.



Programme details are subject to change without prior notice.



Children of elementary school age or younger must be accompanied by a parent or guardian.



The organisers are not responsible for any loss or theft within the venues. Please keep your valuables with you at all times.



The organisers are not responsible for any injuries or accidents occurring inside or outside the venues, or for any disputes among visitors.



The contents of this leaflet are subject to change or cancellation without prior notice due to weather conditions or operational circumstances.



For your safety, please follow staff instructions at all times.



Please refrain from any actions that may disturb other visitors including dangerous behavior, excessive space saving, and noise.



For the latest information, check the Cultural Programme official site!

Cultural Programme events will also be offered inside competition venues (for ticket holders). Scan the code for more exhibitor and venue details.

※Information provided in this leaflet is current as of July 16, 2026

Discover What Makes Aichi-Nagoya So Special!

Aichi-Nagoya 2026

文化プログラム

Cultural Programme

Explore,

Experience,

and Enjoy!

Free admission

Main Venue

Mizuho Park South Plaza, Nagoya City

Eight days full of excitement!

9 Sep.

19 Sat

22 Tue
Public Holiday

26 Sat

27 Sun

10 Oct.

3 Sat

4 Sun

18 Sun

24 Sat

Access

3-chome, Toyookadori, Mizuho Ward, Nagoya, Aichi, 467-0012

Meijo Line ▶▶▶ 10 min walk from Mizuho Undojo Higashi Station

Meijo Line · Sakuradori Line ▶▶ 10 min walk from Aratama-bashi Station

Sakuradori Line ▶▶ 15 min walk from Mizuho Undojo Nishi Station



Organized by : Aichi Prefecture and Nagoya City

Sep.
19
(Sat)

Event
Schedule
9:45
~
16:00

Stage	10:00	Mando Festival Reenactment
	11:00	Tokugawa Ieyasu and his Hattori Hanzo Ninja Team
	11:45	Mando Festival Reenactment
	13:00	Mando Festival Reenactment
	13:45	Martial Arts Demonstration
Workshop	14:30	Kyogen Performance by Matasaburo Nomura
	A	Kyudo Target Challenge
	B	Festival Lantern Carrying
	C	Nagoya Local Food & Sports Stalls

Exhibition booth	1	Toyota's Diverse Landscapes Through the Four Seasons
	2	The Roots of Tokugawa Ieyasu: the Anjo Matsudaira Clan
	3	Nishio Matcha Experience & Tasting
	4	Obu: The City of Music and the Violin - Let's Play the Violin
	5	Aichi Circular Economy Promotion Plan
	6	Rest Area
	7	Aichi Water Giveaway
	8	Owari Shippo: Create a One-of-a-Kind Keychain
	9	Discover Kanie, the Charming Waterside Town
	10	Fujimae Tidal Flat: Conservation Initiatives
	11	Discover Martial Arts in Nagoya
	12	Rest Area
	13	Yatomi Goldfish - A Classic Symbol of Japanese Summer
	14	Photo Spot: Flowers of Tahara & the Atsumi Peninsula

Oct.
4
(Sun)

Event
Schedule
9:45
~
16:00

Stage	10:00	Yosakoi Dance Performance
	10:45	Tokugawa Ieyasu and his Hattori Hanzo Ninja Team
	11:30	Taiko Drumming Performance
	12:15	POP UP ARTIST
	14:30	Discover the Beauty of Calligraphy Through Performance
Workshop	A	Kyudo Target Challenge
	B	Paper Airplane Making & Flying
	C	Nagoya Landmarks Daruma Otoshi
	D	Calligraphy Experience

Exhibition booth	1	Tourism: Samurai, Castles, Historic Routes & Gardens
	2	Discover & Enjoy Aichi's Farm Products and Seafood
	3	Local Cuisine and Food Culture in Aichi
	4	Flower Arrangement & Container Gardening
	5	Aichi Museum of Flight - Make Your Own Button Badge!
	6	WorldSkills Aichi 2028
	7	Aichi Water Giveaway
	8	Discover the Charm of Nagoya
	9	Rikuzentakata and Nagoya: Support and Friendship
	10	Friendship Across Nagoya & Rikuzentakata Students
	11	Discover Martial Arts in Nagoya
	12	Nishio Matcha Experience & Tasting
	13	Japanese Calligraphy: Create Your Own Artwork
	14	Japanese Calligraphy: Create Your Own Artwork

Sep.
22
(Tue)

Public Holiday

Event
Schedule
9:45
~
17:00

Stage	10:00	Performance by Nagoya Omotenashi Bushotai
	11:15	Traditional Music Presentation by Nagoya City Fire Department Band
	12:00	Performance by Nagoya Omotenashi Bushotai
	12:45	Sports Talk Live
	14:00	Martial Arts Demonstration
Workshop	14:45	Japanese Traditional Dance (Nishikawa School)
	A	Kyudo Target Challenge
	B	Universal Sports
	C	Nagoya Landmarks Daruma Otoshi

Exhibition booth	1	Photo Spot: Golden Shachihoko
	2	Photo Spot: Become a Samurai
	3	Nagoya Lantern Art Plaza
	4	Nagoya Lantern Art Plaza
	5	Create Your Own Nagoya Fan
	6	Nagoya Yuzen: Mini Fabric Boards & Scent Sachets
	7	Aichi Water Giveaway
	8	Nagoya Original Recreational Sports
	9	Nagoya Original Recreational Sports
	10	Waste Sorting and the Spirit of "Mottainai"
	11	Discover Martial Arts in Nagoya
	12	Towards a Society Where Everyone Can Be Themselves
	13	Supporting Suzu City's Recovery Efforts
	14	Rest Area

Oct.
18
(Sun)

Event
Schedule
9:45
~
16:00

Stage	10:00	See, Learn, and Meet Guide Dogs!
	10:45	Japanese Folk Dance
	11:30	Cheer Dance Performance
	12:15	Tokugawa Ieyasu and his Hattori Hanzo Ninja Team
	13:00	Traditional Folk Performing Art "Owari Manzai"
Workshop	13:35	Traditional Folk Performing Art "Asakura no Hashigo Shishi" (Ladder Lion Dance)
	14:30	Martial Arts Demonstration
	A	Kyudo Target Challenge
	B	Matcha Hospitality by Children
	C	Nagoya Local Food & Sports Stalls

Exhibition booth	1	Owari Shippo: Create a One-of-a-Kind Keychain
	2	See, Learn, and Meet Guide Dogs!
	3	Discover the History of Toyoyama Town with a Quiz!
	4	WorldSkills Aichi 2028
	5	Aichi Circular Economy Promotion Plan
	6	Life & Interior Design Showcase and Woodworking
	7	Aichi Water Giveaway
	8	Discover the Charm of Nagoya
	9	Chiune Sugihara & Nagoya's Sister City of Vilnius
	10	Japan Heritage: The Kisoji Route & Ontake National Park
	11	Discover Martial Arts in Nagoya
	12	Fujimae Tidal Flat: Conservation Initiatives
	13	Hori River: History, Culture & Current Initiatives
	14	Rest Area

Sep.
26
(Sat)

Event
Schedule
9:45
~
17:00

Stage	10:00	Performance by Great Ieyasukou Aoi Bushotai
	10:45	Showcase of Aichi's Traditional Performing Arts
	11:45	Tokugawa Ieyasu and his Hattori Hanzo Ninja Team
	12:30	Martial Arts Demonstration
	13:15	Kagura Taiko Performance
Workshop	14:00	Samurai Performance by Bushotai and Promotional Activities
	15:30	Talk Session: Former Athlete & Master Sake Brewer
	A	Kyudo Target Challenge
	B	Aichi Traditional Performing Arts Experience
	C	Nagoya Local Food & Sports Stalls

Exhibition booth	1	Japan's Premier Wisteria City - Local Sake and Sweets
	2	Oharu - Hospitality Begins with Local Prides
	3	Asahi Archaeological Site: Aichi's Historic Heritage
	4	Explore Aichi: Food, History, Industry & Nature
	5	Aichi's Wood: Sustainable Forestry and Wood Utilization
	6	Japanese Sake Brewing: A World-Renowned Tradition
	7	Aichi Water Giveaway
	8	Japan Heritage: The Kisoji Route & Ontake National Park
	9	Chiune Sugihara & Nagoya's Sister City of Vilnius
	10	Fun with Owari Nagoya History
	11	Discover Martial Arts in Nagoya
	12	Toyokawainari Gokaicho after 72 Years
	13	Gifu's Natural Environment and Regional Resources
	14	Rest Area

Oct.
24
(Sat)

Event
Schedule
9:45
~
16:00

Stage	10:00	Tokugawa Ieyasu and his Hattori Hanzo Ninja Team
	10:35	Ocarina Performance
	11:10	Taishogoto Performance
	11:45	Performance by Nagoya Omotenashi Bushotai
	12:30	Taiko Club "Kosui" Performance
Workshop	13:30	Martial Arts Demonstration
	14:30	A Moment of Unity - Calligraphy Performance
	A	Kyudo Target Challenge
	B	Calligraphy Experience
	C	Nagoya Landmarks Daruma Otoshi

Exhibition booth	1	See, Learn, and Meet Guide Dogs!
	2	Tobishima After Dark: Industrial Nightscapes
	3	Aichi Prefectural Citizens' Day & Aichi Week
	4	WorldSkills Aichi 2028
	5	Japanese Calligraphy: Create Your Own Artwork
	6	Japanese Calligraphy: Create Your Own Artwork
	7	Aichi Water Giveaway
	8	Nagoya Meshi - Nagoya's Famous Local Cuisine
	9	Discover & Taste Aichi's Farm Products and Seafood
	10	Local Cuisine and Food Culture in Aichi
	11	Discover Martial Arts in Nagoya
	12	Discover the Charm of Nagoya
	13	Rest Area
	14	Rest Area

Sep.
27
(Sun)

Event
Schedule
9:45
~
17:00

Stage	10:00	Traditional Lion Dance
	10:45	Tokugawa Ieyasu and his Hattori Hanzo Ninja Team
	11:30	Martial Arts Demonstration
	12:15	Taiko Drumming, Sword Dance, and Traditional Performance
	13:00	Taiko Drumming Performance
Workshop	13:30	Downtown Showcase
	15:45	Taiko Drumming Performance
	A	Kyudo Target Challenge
	C	Nagoya Landmarks Daruma Otoshi
	D	Nagoya Local Food & Sports Stalls

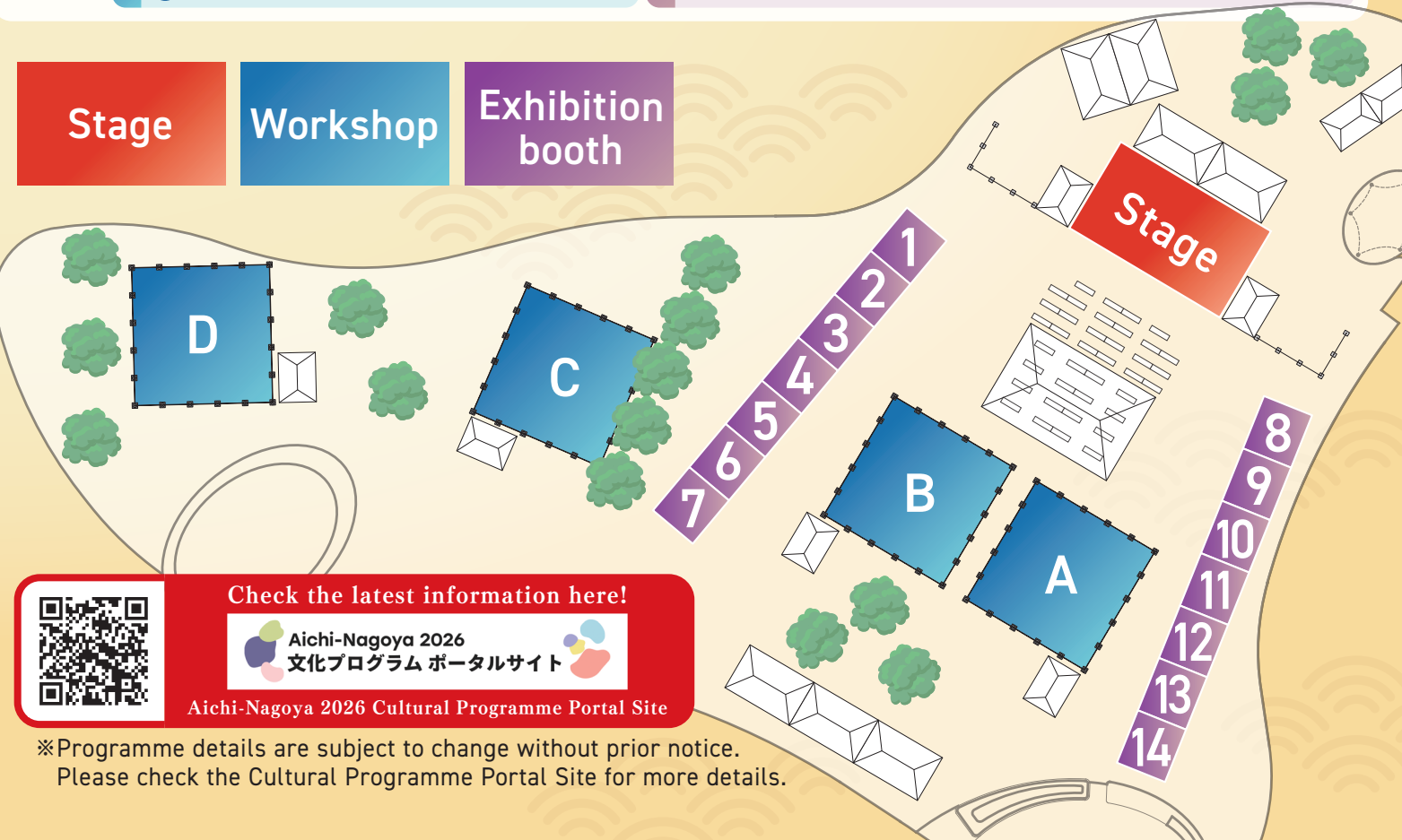
Exhibition booth	1	Japan's Premier Wisteria City - Local Sake and Sweets
	2	Rest Area
	3	Asahi Archaeological Site: Aichi's Historic Heritage
	4	Explore Aichi: Food, History, Industry & Nature
	5	Wood Culture: Growing Forestry and Wood Utilization
	6	Japanese Sake Brewing: A World-Renowned Tradition
	7	Aichi Water Giveaway
	8	Japan Heritage: The Kisoji Route & Ontake National Park
	9	Chiune Sugihara & Nagoya's Sister City of Vilnius
	10	Fun with Owari Nagoya History
	11	Discover Martial Arts in Nagoya
	12	Explore the Charm of Mizuho Ward through Cherry Blossoms
	13	Introduction to Fujimae Tidal Flat
	14	Agriculture in Minato Ward

Oct.
3
(Sat)

Event
Schedule
9:45
~
17:00

Stage	10:00	Live Performance by the Intergenerational Wind Orchestra "SWO"
	10:45	Taishogoto Performance
	11:30	Martial Arts Demonstration
	12:15	New Harmonies of Tsugaru Shamisen and Folk Music
	13:00	Festival Float Music and Karakuri Puppet Performance
Workshop	14:45	Tokugawa Ieyasu and his Hattori Hanzo Ninja Team
	15:30	Yosakoi Dance Performance
	A	Kyudo Target Challenge
	B	Paper Airplane Making & Flying
	C	Nagoya Local Food & Sports Stalls

Exhibition booth	1	Tourism: Samurai, Castles, Historic Routes & Gardens
	2	Discover & Enjoy Aichi's Farm Products and Seafood
	3	Aichi's Local Cuisine and Food Culture
	4	Flower Arrangement & Container Gardening
	5	Aichi Museum of Flight: Make Your Own Button!
	6	Rest Area
	7	Aichi Water Giveaway
	8	Nagoya Meshi - Nagoya's Famous Local Cuisine
	9	Rikuzentakata and Nagoya: Support and Friendship
	10	Friendship Across Nagoya & Rikuzentakata Students
	11	Discover Martial Arts in Nagoya
	12	Discover Aichi's Fermented Food Culture
	13	Rest Area
	14	Rest Area



*Programme details are subject to change without prior notice.
Please check the Cultural Programme Portal Site for more details.